

Extravaganza Rate Card

The Mississippi Wildlife

Extravaganza is the Mississippi Wildlife Federation's largest fundraiser and the upcoming show is the 25th annual. This three-day show attracts over 30,000 people! We offer the latest in hunting apparel, equipment and tips from the pros such as Pat and Nicole Reeves, Michael Waddell, Mark Drury and Will Primos, just to mention a few. Attendees have dubbed the show "**the kick-off to hunting season!**"

The Mississippi Wildlife Federation is a 501(c)(3) non-profit federation of individuals, businesses and organizations committed to natural resource conservation, environmental quality and outdoor recreation in Mississippi. We are a citizen's organization, not a state or federal agency. We seek to encourage an awareness of the need for responsible use and management of our state's wildlife, fisheries and natural resources. Visit us online at www.mswildlife.org for more



PROFILE

Frequency.....Annual
Size.....8 1/2" x 11"
Paper.....70 lb. Matter Coated Paper
Price.....FREE
Number of Pages.....20+/-
Circulation.....30,000 +/-

RATES

| | |
|--------------------|-------|
| Full Page | \$595 |
| 1/2 Page | \$352 |
| Back Cover | \$995 |
| Inside Back Cover | \$795 |
| Inside Front Cover | \$895 |

All ads must be approved by publisher and the Mississippi Wildlife Federation. All ads are full-color.

*For additional information please contact:
Mississippi Wildlife Federation
517 Cobblestone Court
Suite 2
Madison, MS 39110
(601) 605-1790 Phone
(601) 605-1794 Fax
www.mswildlife.org*

DEADLINES

Publication date is July 15th.
Orders and ads are due July 1st.
Ads may be emailed to mstarnes@mswf.org.

AD DIMENSIONS

Full Page without bleed

7.5" X 10"

Full Page with bleed

8.75" X 11.25" (live image area is 8.5" X 11")

1/2 Page

7.5" x 4.875" horizontal
3.625" x 10" vertical

PAYMENT

Payment must accompany ad order. Make checks payable to the *Mississippi Wildlife Federation**. Visa, MasterCard, Discover and American Express debit and credit cards are also accepted.

* *The Mississippi Wildlife Federation is a 501(c)3 non-profit organization and all donations are tax-deductible as allowed by law.*

go wild!