

2021 MISSISSIPPI WILDLIFE EXTRAVAGANZA

EXHIBITOR APPLICATION AND RENTAL AGREEMENT CONTRACT

Event Dates: Friday, July 30, 2021 through Sunday, August 1, 2021

2100 Refuge Blvd, Flowood, MS 39232

Friday 12:00 p.m. - 7:00 p.m. ~ Saturday 9:00 a.m. - 7:00 p.m. ~ Sunday 11:00 a.m. - 5:00 p.m.

This rental agreement contract is between the Mississippi Wildlife Federation (MWF), the sponsor of the Mississippi Wildlife Extravaganza (Event), and _____, (Exhibitor). This writing constitutes the full legal agreement between the parties.

A deposit of \$300.00 per each designated Exhibitor Booth Space must accompany the completed and signed rental agreement contract.

The full rental fee must be paid by June 15, 2021 or booth space and deposit will be forfeited.

EXHIBITOR:

Exhibitor (Business Name):		
Contact Name:		
Street Address		
City:	State:	Zip:
Business Phone:	Cellular Phone:	
Email:		
Website:		
Alternate Contact Name:		
Business Phone:	Cellular Phone:	
Email:		
Type of Exhibit:		

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Exhibits must relate to ethical hunting, fishing, conservation, or outdoor recreation. Please provide a list of all general categories of products you intend to offer for sale or display at your booth.

MWF reserves the absolute right and sole discretion to disapprove any exhibitors, exhibits, vendors, displays, and/or product categories for any reason, including MWF's determination that it or they are inconsistent with the theme of the Event or are inconsistent with MWF's mission, values, and interests. NOTE: Once your Exhibit has been approved by MWF, your Exhibit may not be changed without prior written approval by MWF. Failure to comply will result in expulsion from Event and forfeiture of all rental fees.

PRIZE GIVEWAYS: MWF must pre-approve any giveaways, drawings, and raffles. Raffles must be sponsored by 501(c) (3) organizations and certified by the MS Secretary of State.

SECURITY: Security is provided by MWF from Thursday at 1:00 p.m. Thursday until Sunday at 10 p.m.

COPYRIGHTS AND MWF LOGO AND NAME: Any use of MWF's logo, name, or other intellectual property is strictly prohibited without prior written approval. Violation can result in confiscation of merchandise.

EXHIBITOR PARKING: Exhibitors must park in the area designated for exhibitors in the parking lot. Once you have unloaded to set-up your booth, you must move your vehicles and trailers from loading area so other exhibitors can unload. No obstruction of fire lanes, accessible parking or ramps, doorways, or any other violation of the law or safety risk will be allowed. Vehicles may be towed at owner's expense.

SET-UP TIMES: Thursday 3:00 p.m. until 7:00 p.m. Friday 7:00 a.m. until 12:00 p.m.

Handcarts are not provided by MWF. Exhibitors are responsible for own hand carts. ALL INSIDE SPACE is No Motorize Vehicles. Roll-Up Door only at rear of building. Double Doors ONLY to Exhibit Halls..

CHECK-IN: Exhibitors must check-in no later than 10:00 a.m. on Friday.

Exhibitors must be set-up no later than 12:00 p.m. on Friday (doors open at 12:00 p.m.!!)

No refunds will be given for failure to check-in and set-up on schedule, and booth may be forfeited to another paying vendor if exhibitor is a no-show.

Booths must remain up and exhibitors present at booths until 5:00 p.m. on Sunday. No breaking down booths or moving vehicles to dock to load until after 5:00 p.m. on Sunday.

TEAR-DOWN: Sunday 5:00 p.m. - 10:00 p.m.

CHECK-OUT & MISSISSIPPI SALES TAX: All exhibitors shall go through the check-out process and remit to MWF all sales taxes due on any sales made during the event. Sales tax on all sales shall be calculated at the rate of 7% for Mississippi sales taxes. Exhibitors that do not make any sales at the Event must still submit a sales tax form to MWF reporting no sales. Exhibitors may reserve booths for 2022 during checkout.

WAIVER OF LIABILITY AND INDEMNIFICATION: References here to MWF and to Exhibitor include agents, promoters, assigns, employees, volunteers, officers and directors. Exhibitor hereby releases and discharges MWF and hereby agrees to indemnify, defend and hold MWF harmless, from and against any and all liability,

loss, cost, damage or expense, and for any and all claims of any kind, whether arising out of personal injury, death, property damage, or violation of any applicable law, ordinance, order, rule or regulation, and arising from or in any way relating to the Event or the use or occupancy of any Event premises.

PRICING: Large and Small Auditorium booths will be setup with back and side drapes and furnished with a table and two chairs. Outer Hallway Booths will be setup with table and chairs only to not obstruct views through the windows to lake and pool. *Please see accompanying floor plan for specific booth numbers corresponding to size.

Location	Booth Size	Cost	Booth Size	Cost
Inside	4x8	\$400	10x10	\$600
Inside	4x12	\$450	8x18	\$1000
Inside	8x8	\$500	8x22	\$1100
Inside	8x10	\$550	10x20	\$1200
Inside	8x12	\$700	15x20	\$1800
Inside	8x14	\$700	Corner Booth	+\$100
Corner Booths	#413 284/sq ft.	\$1,800	#112 316/sq ft.	\$2,000
Outside Exhibit Space	(20x20 minimum)	\$1.50/sq ft		
Prime Lakefront Lots	20x25 (19 lots)	\$950		

*Booth sizes may vary slightly because of architectural structural variances and electrical/technical necessity. Booths are priced as posted. Corner booths add \$100.

OUTSIDE BULK SPACE: \$1.50/sq. ft. (400 sq. ft. minimum) NOTE: Outside booths are not furnished and you will probably need a tent. Contact Mississippi Tent Co. (601) 853-1698

ORDERING OTHER NEEDED ITEMS: If you are in need of extra chairs, electricity, or other items, please call Robin Carlin with Mississippi Wildlife Federation at (601) 605-1790 by June 30, 2021. A hotel block will be provided at a discount rate of \$169 per night, and the link will be provided as soon as available (the hotel is brand new).

BOOTH RESERVATIONS AND PAYMENT INFORMATION:

I wish to reserve booth number(s) _____

I wish to reserve outside space of _____ square feet @ \$1.50 per square foot.

Total Due: \$ _____ Please note: Options cannot be changed after June 15, 2021.

PAYMENT: (please check appropriate boxes)

I am enclosing payment in full _____ I am enclosing a deposit of \$300.00 per booth space _____

Check Credit Card

Bill my MasterCard / Visa / Discover / Am Ex Account # _____

Amount to charge: \$ _____ Expiration Date: ____/____/____ CVV: _____

Signature: _____

Make checks payable to Mississippi Wildlife Federation (mailing address is located at end of contract)

All Checks will be processed upon receipt. Please do not send post-dated checks.

DEFERRED CREDIT CARD BILLING DETAILS: Invoices with outstanding balances will be mailed on June 1, 2021. All exhibitors are required to pay in full by June 15, 2021. If you are using a credit card for payment, please choose one of the following:

Please bill the credit card listed above in the amount of \$ _____ on June 15, 2021.

Signature: _____

Please bill the credit card listed below in the amount of \$ _____ on June 15, 2021.

Bill my MasterCard / Visa / Discover / American Express Account # _____

Amount to charge: \$ _____ Expiration Date: ____/____ CVV: _____

Signature: _____

EXHIBITORS ADMISSION: Admission wristbands will be issued at check-in. Exhibitors are entitled to 4 complimentary wristbands per day for admission to the Event. You may purchase up to 6 additional wristbands at \$8.00 each during check-in only. Exhibitors must wear wristbands at all times. Anyone without a wristband will be required to pay general admission price.

EXHIBITORS CONTRACT AND BOOTH REQUEST: Exhibitor contracts will be dated effective on the date they are received by MWF. Requested exhibit space is reserved on a first-come, first-serve basis and preferences are not guaranteed. MWF reserves the right to modify the floor plan in the best interests of the exhibitors and the Event. Booth rental fees are non-refundable after June 15, 2021 and are non-transferable and cannot be sublet. MWF has the right to deny the application of any vendor or exhibitor for any reason.

EXHIBITORS CONDUCT: All Exhibitor business must be conducted within the exhibitor's booth. The exhibitor, including its agents, employees and volunteers, must conduct themselves in a manner conducive to a family atmosphere and consistent with MWF's mission, values and interests. Videos, photographs, graphic art or other media that, in the judgment of MWF, are offensive, depict illegal or unethical hunting practices (except for educational purposes by law enforcement or related agency exhibitors) or depict kill scenes which do not reflect fair-chase hunting methods, are strictly prohibited.

CONTRACT COMPLIANCE: Exhibitors who fail to comply with the terms of this rental agreement contract may be expelled from the event and all rentals will be forfeited. MWF retains the right to pursue enforcement of the terms of this rental agreement contract and seek all relief in law or equity.

RIGHT OF REFUSAL: Only exhibitors and exhibits pertaining to hunting, fishing, power equipment, off-roading and related sports products/ services, outdoor recreation, wildlife and natural resources, food and beverage, animal education, youth entertainment, and conservation will be allowed to rent space at this Show. *Show management reserves the right to decline, prohibit or expel any exhibit which in its judgment is out of keeping with the theme, character, and general well-being of the Show, this reservation being all inclusive as to person, companies, things, printed matter, product, conduct, etc.

DISPLAY MATERIAL: Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's display or product may not extend beyond the limits of the exhibitor's booth and no part of any exhibit or product may extend into any aisle. No exhibitor shall so arrange his exhibit as to obscure or prejudice adjacent exhibitors. Special exceptions are given for displays that must conform to setups that require other than traditional booth design. No exhibitor shall assign or sublet any part of his assigned space. Signs, literature, & sales must be restricted to the product(s), or service(s) being displayed at the Show. Any signs or literature other than those being displayed must be reviewed by Show Management and approval given before display at show. No selling off of other dealer's products i.e.: boat lines; please bring your own products and models to display.

I have read and understand the rental agreement contract and I am legally authorized to execute this rental agreement contract as the Exhibitor or on behalf of the Exhibitor. I understand that if I fail to comply with the terms of this rental agreement contract, I may be expelled from the event, all rental payments forfeited, and may be denied a booth in future Events.

Exhibitor or authorized signature: _____

Title: _____ Date: _____

MISSISSIPPI WILDLIFE FEDERATION
2630 Ridgewood Road, Suite D
Jackson, MS 39216
Phone: 601-605-1790 / Fax: 601-605-1794

We will need a copy of Proof of Insurance or listing MWF as an "Additional insured" for the facility.

MWF Authorization: _____ Date: _____

